

MICHAEL COLLETTO

RECOMMENDATIONS

Raechel MacKenzie // User Experience Designer at Herman Miller

Michael is not only a pleasure to work with, but he is one of the smartest, most hardworking, and empathetic people I know. Whenever I was a designer on a project and Michael was involved, I could rest assured that the work would be thoughtful and strategic. He understands how valuable the content on a website is, and how it must work together with the visual design to create a memorable and easy-to-use experience for the user. I've collaborated with Michael on creating user personas and customer journeys to inform wireframes and visual design, and he always brings a fresh perspective, a critical eye, and enthusiasm.

David Wenzel // Owner at Robinhood Ink.

There are people who work smart and there are people who work hard. Michael is one of the very few I know who manages to do both. This makes him both a valuable creative asset and also someone you can count on to come through when the deadlines are approaching. I can't speak highly enough of his creativity and his honest, straightforward approach to work.

Barbara Shantz // former Director of Global Partnership Development at TWR

Michael's ability to ask good questions in order to grasp the big picture at the beginning of a project gives his creative work an edge—that extra kilometer that makes everything turn out better than you thought possible. His attention to detail and quality simply means that you save a lot of time and energy on revising and editing! Besides that, Michael is fun to work with and highly adaptable. I definitely recommend him as someone in that top 2% you want working with you.

Kyle Luck // Full-Stack Developer at AREA 17

Michael is one of a few people I have found to be at least as kind as he is talented. Around the office, he maintains a reputation for consistently answering complex, interdisciplinary problems with powerful (yet elegant) solutions. The quality of his work naturally inspires those around him to dig deeper, push harder, and care more. As such, Michael makes a natural leader, and would be an invaluable addition to any team. He has my highest recommendation.

Molly Singleterry // Writer at Herman Miller

Working alongside Michael is a true highlight of my career. He's a patient, capable, empathetic leader and the most detail-oriented person I've ever worked with. Not only is Michael a great writer and enthusiastic director—he understands the entire picture of what's needed for a successful web experience for the end user. It was totally eye-opening as a content strategist to see how Michael was able to work alongside front- and back-end developers, designers, writers, and project managers, and make sure to always keep the client and user at the forefront, every step of the way.

Sally Herman // Studio Manager at Conduit Studios

Michael has the rare ability to take an idea from conception to completion. He is self motivated and has a strong work ethic that results in excellent work. He effectively manages projects that could easily become disorderly and overwhelming. It was great working with him.

Danielle Dunn // Product Owner at Meijer

Michael is a positive, empathetic, and compassionate leader. His attitude brings a positive presence into the office, and he always sets others up for success. His highly collaborative approach with teammates, clients, and the company fosters a culture of user-centered design thinking. You can count on him to confidently lead people with clarity and make strategic recommendations that lay a strong foundation for creating great experiences.

Michael elevates the voice of the user—from creating information architecture and wireframes through collaborating with designers and developers all the way to the launch of a project. His passion and drive make Michael a great teammate, a natural leader of people, and the strategic thinker you want on your team.